



EQUEST PROUDLY PRESENTS OUR ANNUAL

Blue Ribbon Ball

SOARING TO NEW HEIGHTS



Gala Co-Chairs

Lindsay Ballotta
Jenny Merkle

Honorary Chairs

Kristina & Phil Whitcomb

Blue Ribbon Committee

Bonner Allen	Karly Kilroy
Kristin Baker	Finley Konrade
Pam Busbee	Lisa Laughlin
Kelly Carter	Debbie Oates
Harley Cozewith	Sunie Solomon
Shannon Graham	Beth Thoele

Gala Advisors

Carol Huckin
Finley Konrade
Elsa Norwood

Host Committee

Pia Ackerman
 Carolyn Anderson
 Brooke and Michael Bailey
 Lucy and John Bannon
 Kate and Jason Boatwright
 Gigi Brakey
 Diane and Hal Brierley
 Carolyn and Steve Brown
 Shonn Brown
 Claire and Matthew Bush
 Nancy and Clint Carlson
 Nancy and Gene Carter
 Donna Casey
 Lane Cates and Brad McLain
 Katherine and Key Coker
 Marybeth and Kevin Conlon
 Janet and George Councill
 Elizabeth Dacus
 Lauren and Ben Davis
 Julie Day and Charles Klein
 Robin and Don Drennan
 Amelita Facchiano
 Fredye and Dennis Factor
 Susan and John Farris
 Marianne and Bob Fazen
 Kathy Fielder
 Teresa and Tom Fishman
 Patti Flowers and Tom Smilow
 Prisma Garcia
 Ann Comstock-Gavin and Tim Gavin
 Suzy and Larry Gekiere

Susan and Michael Glassmoyer
 Leslie and Hawkins Golden
 Amy Green
 Anna and Thomas Gresham
 Louise and Guy Griffeth
 Clint Haggerty
 Margaret and Barry Hancock
 Kimber and Michael Hartmann
 Carol and Bill Huckin
 Di Johnston
 Cheryl and Richard Joyner
 Lili Kellogg and Bernie Polega
 Leslie and Ed Kennedy
 Melinda and Mark Knowles
 Amy and Mark Kovac
 Nelliana Kuh
 Lisa and Kendall Laughlin
 Susan and Eric Liepins
 Paige and Chuck Locke
 Lynn and Allan McBee
 Elissa and Sean McClure
 Anne and John McPherson
 Kellie and Ron Morrison
 Nancy and Ron Natinsky
 Timmy Newsome
 Debbie and Nicky Oates
 Connie O'Neil
 Katie and Allan Oster
 Gail and Jonathan Pace
 Pam and Michael Petty
 Mary Martha and John Pickens

Teddie Proctor
 Kim and Terry Quinn
 Nicole and Walt Roper
 Kristy and Patrick Sands
 Katherine Sbaiti
 Elizabeth Schwartz
 Susan Schwartz
 Julia and Blake Schwarz
 Linda and Les Secrest
 Fay and Dan Sheehan
 Brooke and Aaron Shelby
 Amanda and Charlie Shufeldt
 Victoria Snee and Jeff Crilley
 Andy Steingasser and Paul Valdez
 Alison and Matthew Stone
 Candace and Max Swango
 Carla and Steve Swensen
 Cindy Thomas and Bert Headden
 Neely and Trent Thrash
 Caroline and Doug Trotman
 Daniel Valentine
 Jane Wallingford and Peter Shaw
 Candace and John Winslow
 Tish and Ron Witten
 Margaret and Bill Wolf
 Sara and Bill Woodall
 Jennifer and Andy Wright
 Katherine and Austin Wyker

Date

Saturday, June 3rd, 2023

Details

Cocktail Hour 6 PM | Dinner & Reception 7 PM
with
Live & Silent Auctions to follow

Location

Al Hill, Jr. Arena at Equest at The Texas Horse Park

Attire

Cocktail Chic

Attendance

500+ Guests

Entertainment

Limelight

**Host Committee as of March 23, 2023*

Sponsorship Levels

Equest's Blue Ribbon Gala
Feature Your Iconic Brand

\$25,000 PRESENTING SPONSOR (SOLD)

- Gala billed as presented by LOGO on all press & event materials
- 1 Superior Table of 10 guests
- Invitation for 10 guests to the VIP Reception on June 3, 2023
- Invitation for 10 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press
- VIP Valet Parking for 10 guests to the Gala & Spring Patron Party

\$15,000 ENTERTAINMENT SPONSOR (1 AVAILABLE)

- Entertainment/band billed as presented by "Logo"
- 1 Premium Table of 10 guests
- Invitation for 10 guests to the VIP Reception on June 3, 2023
- Invitation for 6 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press
- VIP Valet Parking for 10 guests to the Gala

\$10,000 VIP RECEPTION SPONSOR (1 AVAILABLE)

- Logo on Virtual Reality experience in the VIP Reception
- 1 Premium Table of 10 guests
- Invitation for 10 guests to the VIP Reception on June 3, 2023
- Invitation for 6 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$10,000 GARLAND OF ROSES FLORAL SPONSOR (1 AVAILABLE)

- Logo on Floral Card Stands at each table
- 1 Preferred Table of 10 guests
- Invitation for 4 guests to the VIP Reception on June 3, 2023
- Invitation for 4 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$10,000 VALET SPONSOR (1 AVAILABLE)

- Logo on Valet Stands
- 1 Premium Table of 10 guests
- Invitation for 4 guests to the VIP Reception on June 3, 2023
- Invitation for 4 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$10,000 SILENT AUCTION SPONSOR (1 AVAILABLE)

- Logo on Silent Auction bidder paddles
- 1 Premium Table of 10 guests
- Invitation for 4 guests to the VIP Reception on June 3, 2023
- Invitation for 4 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$10,000 VIDEO SPONSOR (1 AVAILABLE)

- Logo on Gala Video
- 1 Special Table of 10 guests
- Invitation for 2 guests to the VIP Reception on June 3, 2023
- Invitation for 2 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press



Sponsorship Levels (con't.)

Equest's Blue Ribbon Gala
Feature Your Iconic Brand

\$7,500 PRINT SPONSOR (1 AVAILABLE)

- Full-page ad on inside cover of Gala Program
- 1 Special Table of 10 guests
- Invitation for 2 guests to the VIP Reception on June 3, 2023
- Invitation for 2 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$7,500 CATERING SPONSOR (1 AVAILABLE)

- Logo featured on menu in Gala Program
- 1 Special Table of 10 guests
- Invitation for 2 guests to the VIP Reception on June 3, 2023
- Invitation for 2 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$5,000 WINE SPONSOR (2 AVAILABLE)

- Logo on Bar Signage
- 1 Special Table of 10 guests
- Invitation for 2 guests to the VIP Reception on June 3, 2023
- Invitation for 2 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$5,000 BEER SPONSOR (1 AVAILABLE)

- Logo on Bar Signage
- 1 Special Table of 10 guests
- Invitation for 2 guests to the VIP Reception on June 3, 2023
- Invitation for 2 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$5,000 PHOTO BOOTH SPONSOR (2 AVAILABLE)

- Logo on Photo Booth & digital/printed photos
- 1 Special Table of 10 guests
- Invitation for 2 guests to the VIP Reception on June 3, 2023
- Invitation for 2 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

\$3,000 SWAG BAG EXPERIENCE SPONSOR (1 AVAILABLE)

- Logo on Swag Bags
- 4 seats to the Gala
- Invitation for 2 guests to the Spring Patron Party
- Logo/Name recognition in all printed & digital materials
- Facebook and Instagram dedicated post
- Recognition in all Gala press

I wish to sponsor a need with a gift of \$2,500. (2 tickets to the Gala provided)

*We are also happy to tailor a sponsorship package to meet your specific business needs.
Please reach out to Jacquie Maddox, Director of Development, at gala@equest.org or 972-412-1099, ext. 205.*

www.equest.org/gala



Sponsorship Contract

*Equest's Blue Ribbon Gala
Soaring To New Heights*

SPONSOR INFO:

Contact Name:

Sponsoring Company (*name as listed in printed materials*):

Phone:

Email:

Mailing Address:

Mailing City:

Mailing State:

Mailing Zip Code:

PAYMENT INFO:

Name on Card:

Card Number:

Billing Zip:

CCV:

Expiration:

Billing City:

Sponsorship Level(s):

Signature:

PREFERENCES:

We decline all benefits.

Total \$ _____ . _____

**Deadline for logo to be included in invitation: March 15*

***Deadline for logo to be included in program: May 1*

PAYMENT:

- Pay online at equest.org/gala
- Make checks payable to Equest or fill out credit card form above
- Mail your check or credit card information and your completed form to:
Equest, PO Box 171779, Dallas, TX 75217
- Scan and email credit card info and completed form to gala@equest.org

Questions? Call Equest at (972) 412-1099, ext. 205 or email gala@equest.org

